



# AUTHOR K.L. HALL

## *Influencer Kit*

National Bestselling Author. | Serial Storyteller.

| Entrepreneur. | Caffeinated Blogger. |

Booked & Busy Course Creator. | Millennial Mommy.

[WWW.AUTHORKLHALL.COM](http://WWW.AUTHORKLHALL.COM) | [@AUTHORKLHALL](https://www.instagram.com/AUTHORKLHALL)

# About Me



Hey there, I'm K.L. Hall!

I'm a national bestselling and award winning author, serial storyteller, entrepreneur, caffeinated blogger, Booked & Busy course creator and a millennial mommy.

Over the last seven years, I've penned over two dozen books, including two children's books. I found my passion in a pen at a young age, and knew that writing would continue to be a vital part of my life. In 2013, I turned my childhood dream into a reality and became a published author. Since then, I have been featured on blogs, podcast and radio interviews and press articles for various publications.

My goal is to continue to spread knowledge on all that I've learned in the writing industry, tackle the journey of motherhood head on, and enjoy life to the fullest every day.

2.7K



5.9K



850+



950+

EMAIL SUBSCRIBERS

6.3K+

SITE VIEWS

30+

BOOKS WRITTEN



## Why I Love My Audience

Instagram Stats:

Reach: 7,422

Weekly Impressions: 7,967

Avg. Post Engagement Rate: 14.26%

Instagram Demographics:

Country: United States | India | Canada | United Kingdom

Gender: 81% women | 19% men

Age: 41% 23-34 | 34% 35-44

# Let's Collaborate!

- Product Reviews
- Brand Ambassadorship
- Sponsored Social Media Posts
- Interviews
- Sponsored Blog Posts
- Giveaways

Have other collaboration ideas? Get in touch with me via email at: [authorklhall@gmail.com](mailto:authorklhall@gmail.com)

## **Dedicated Sponsored Blog Post: \$200**

**Includes:** High quality blog post where your brand is featured exclusively. This post could include a product review/testimonial. 500 words. Links to merchandise will be embedded in the content alongside quality images. Post promotion will be on social media platforms and disseminated to email subscribers

## **Dedicated Sponsored Instagram Post: \$100**

**Includes:** High quality Instagram post where your brand is featured exclusively. This post could include a product review/testimonial.

**Add On: Sponsored Unboxing Video and/or IG Story Images: \$50**

**Add On: Special Promo Code link in Instagram Bio (60 days max): \$10**

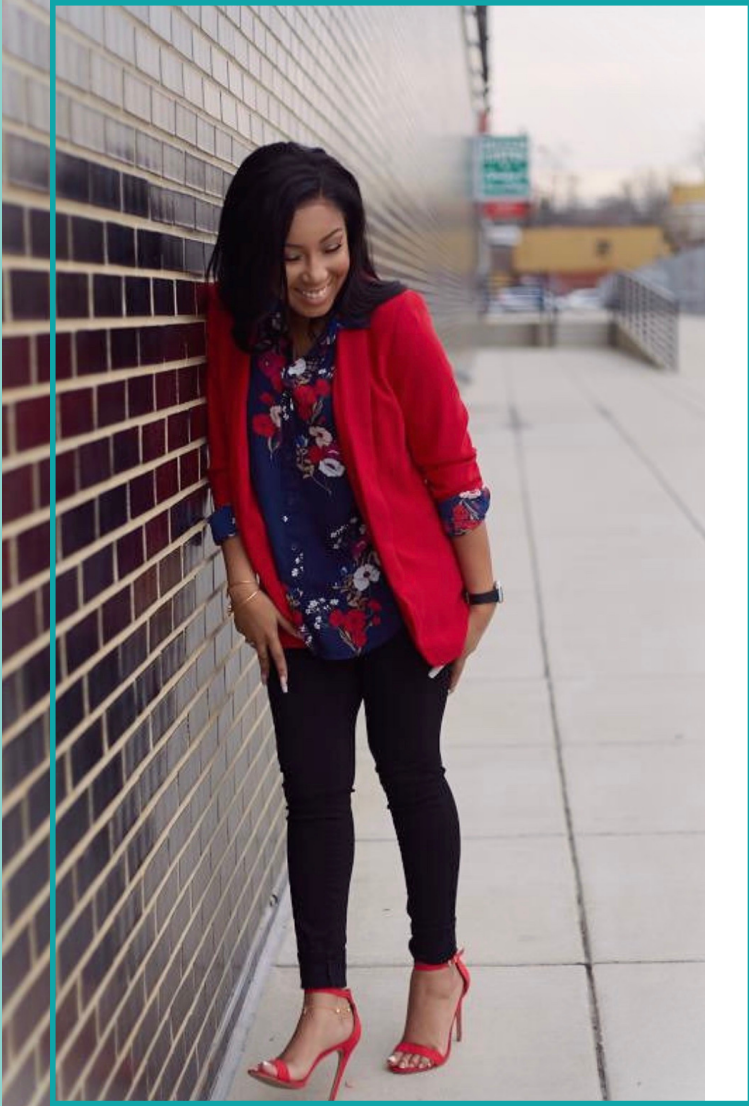
## **Gifted Product Reviews: Free in exchange for product**

Reviews will always have honest feedback. Please note: a high-quality product is required in order for a review to be produced. No product will be returned. Sending a product for review also gives you the option to host a giveaway.

## **Sponsored Post Giveaway/Contests: \$50**

**Includes:** A promotional giveaway promoted primarily on Instagram and to email subscribers.





## Previous Partnerships

- MamaStrut
- BellyBandit
- Strength of Seduction
- Glow Nurture App
- Baby Botle Brush Bib
- Mum & You Co.
- Belair Socks
- MaryRuth Organics

*K.L. Hall*

 *Contact Info* 

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